



## Naturitalia grapes production

Supply chain and certification

Seedless grapes

Seeded grapes

Marketing

**Grapes production of Naturitalia** is located in Southern Italy, in the region of Puglia

We grow our grapes using **sustainable** methods and modern techniques, all of our farms follow integrated production methods, we offer **seedless** and **seeded** grapes, traditional and new licensed varieties (S.N.F.L.).

Certifications along the supply chain, in order to offer an absolute guarantee of quality and food safety.

Market availability:

July to late November



Thanks to the associated cooperatives, **Naturitalia** can offer some of the licensed grapes varieties of SNFL Group

Special New Fruit Licensing (S.N.F.L.) is a group of specialized companies dedicated to the development of table grape varieties, from hybridization, selection and evaluation to the commercial launch of the best selections, to the integral administrative and legal management aspects that entail the commercial development of a patented variety.



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## BRC

Certification to the BRC Global Standard is a fundamental requirement of many leading food retailers and foodservice companies plus many Global food purchasers. Developed by the British Retail Consortium (BRC), the standard is designed to assess the ability of food processors to comply with food safety requirements and demonstrate due diligence.



## IFS

Certification to the IFS standard has rapidly become a fundamental requirement of many leading European retailers particularly in Germany and France, the standard is designed to assess the ability of food processors to comply with food safety requirements and demonstrate due diligence.



## GLOBAL G.A.P.

Good Agricultural Practices is an international standard that resume Good Agricultural Practices, addressed to fresh products producers both of vegetal and animal origin; this standard is needed to reassure consumers about agricultural production methods minimizing environmental impact, pesticides use and assuring a responsible approach toward workers health and safety.



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# Seedless grapes calendar

Grape	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>White seedless</b>							
Sugraone		█	█				
Ivory 		█	█				
Melanie 			█	█			
Timpson 			█	█			
Thompson				█	█		
Great Green 				█	█		
Princess (Melissa)					█		
<b>Red seedless</b>							
Crimson			█	█	█		
Magenta 			█	█			
Allison 				█	█	█	
Carlita 					█	█	
Timco 				█	█	█	
<b>Black seedless</b>							
Summer Royal 		█	█				
Melody 			█	█			
Autumn Royal				█	█		



## VARIETY SUGRAONE

**PRODUCTION** 10 JUL - 30 AUG

**TYPE** Early season light green grape

**FLAVOUR** Mild sweet and crisp structure

**BERRY SIZE** 17-20 mm

**BRIX** 15-18%



## VARIETY IVORY

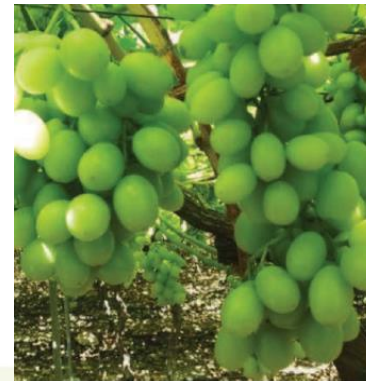
**PRODUCTION** 15 JUL - 20 AUG

**TYPE** Early season white seedless

**FLAVOUR** Sweet neutral

**BERRY SIZE** 22-24 mm

**BRIX** 16-18 %



## VARIETY **MELANIE**

**PRODUCTION** 15 AUG - 30 SEP

**TYPE** Early to mid season white seedless

**FLAVOUR** Sweet neutral

**BERRY SIZE** 22-26 mm

**BRIX** 16-18 %



## VARIETY **TIMPSON**

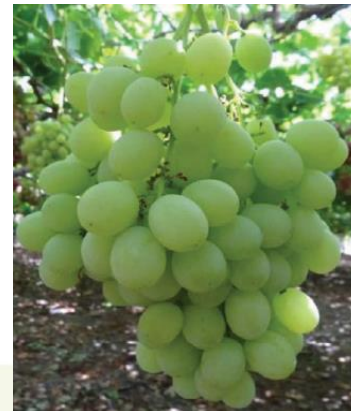
**PRODUCTION** 15 AUG - 20 SEP

**TYPE** Mid season white seedless

**FLAVOUR** Mid muscat

**BERRY SIZE** 21-23 mm

**BRIX** 17-20 %



## VARIETY THOMPSON

**PRODUCTION** 20 AUG - 30 OCT

**TYPE** Light green grape with cylindrical berry

**FLAVOUR** Mild sweet crispy and juicy

**BERRY SIZE** 16-18 mm

**BRIX** 16-18 %



## VARIETY PRINCESS (MELISSA)

**PRODUCTION** 15 SEP - 30 OCT

**TYPE** Late season white seedless

**FLAVOUR** Sweet muscat

**BERRY SIZE** 17-19 mm

**BRIX** 18-20 %



## VARIETY

**GREAT GREEN**

## PRODUCTION

15 AUG - 30 SEP

## TYPE

Early to mid season white seedless

## FLAVOUR

Sweet neutral

## BERRY SIZE

22-26 mm

## BRIX

16-18 %



## VARIETY CRIMSON

<b>PRODUCTION</b>	1 AUG - 30 NOV
<b>TYPE</b>	Mild-late season red seedless
<b>FLAVOUR</b>	Sweet neutral
<b>BERRY SIZE</b>	16-20 mm
<b>BRIX</b>	16-20 %



## VARIETY MAGENTA

<b>PRODUCTION</b>	1 AUG - 10 SEP
<b>TYPE</b>	Mid season red seedless
<b>FLAVOUR</b>	Intense cherry
<b>BERRY SIZE</b>	23-25 mm
<b>BRIX</b>	19-21 %



## VARIETY ALLISON

**PRODUCTION** 20 AUG - 30 NOV

**TYPE** Late season red seedless

**FLAVOUR** Sweet neutral

**BERRY SIZE** 22-24 mm

**BRIX** 18-20 %



## VARIETY TIMCO

**PRODUCTION** 25 AUG - 10 NOV

**TYPE** Mid to late season red seedless

**FLAVOUR** Sweet neutral fruity

**BERRY SIZE** 22-25 mm

**BRIX** 19-21 %



**VARIETY** **CARLITA**

**PRODUCTION** OCT - NOV

**TYPE** Late season red seedless

**FLAVOUR** Sweet neutral / fruity

**BERRY SIZE** 22-25 mm

**BRIX** 19-21 %



## VARIETY SUMMER ROYAL

**PRODUCTION** 5 JUL - 10 SEP

**TYPE** Mid season black seedless

**FLAVOUR** Sweet neutral

**BERRY SIZE** 20-24 mm

**BRIX** 17-20 %



## VARIETY MELODY

**PRODUCTION** 1 AUG - 30 SEP

**TYPE** Mid to late season black seedless

**FLAVOUR** Sweet neutral fruity

**BERRY SIZE** 20-23 mm

**BRIX** 18-20 %





**VARIETY** AUTUMN ROYAL

**PRODUCTION** 1 SEP - 30 OCT

**TYPE** Late season black seedless

**FLAVOUR** Sweet neutral

**BERRY SIZE** 20-24 mm

**BRIX** 18-21 %



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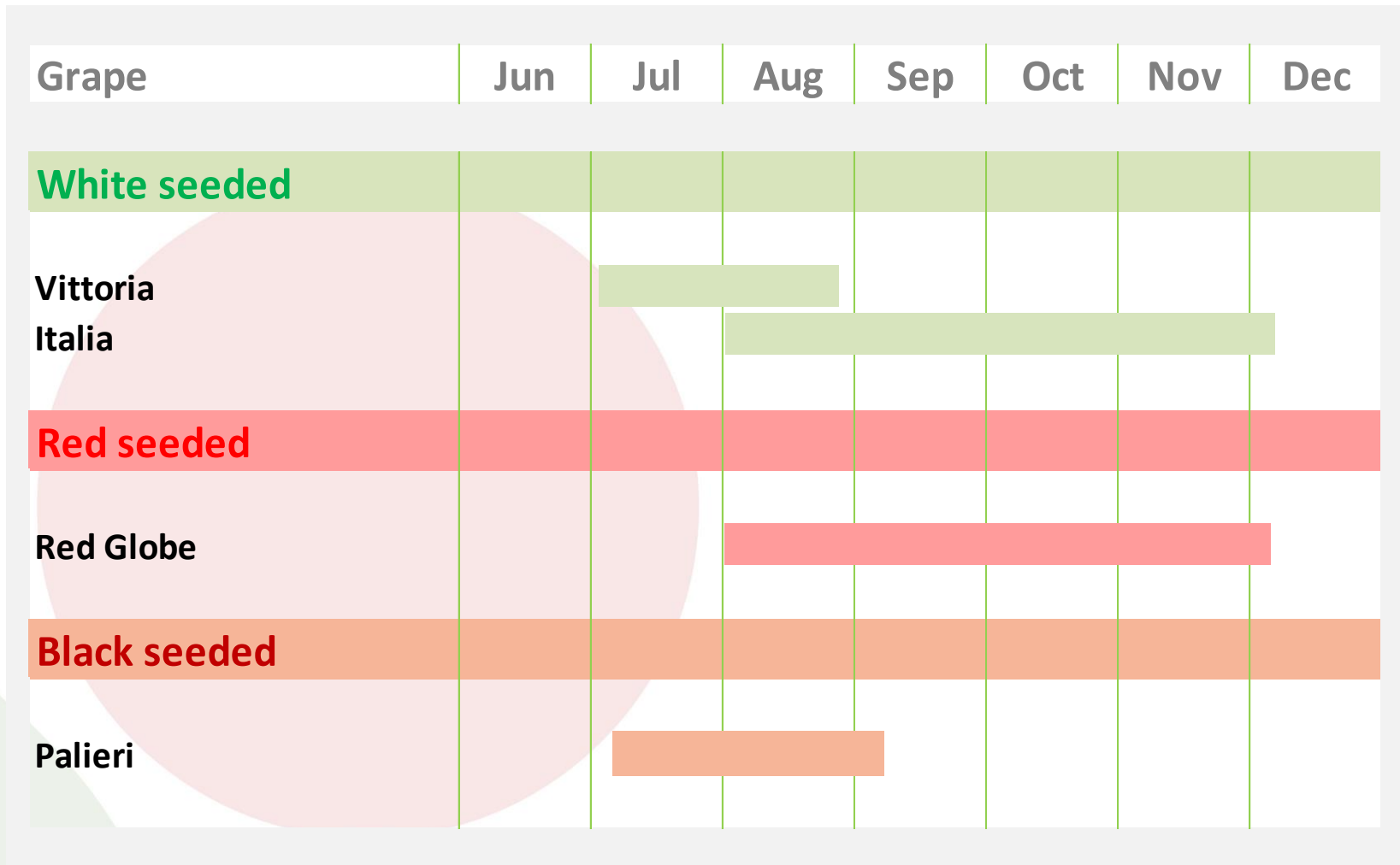
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# Seeded grapes calendar



## VARIETY VITTORIA

**PRODUCTION** JUL - AUG

**TYPE** Early white seeded, greenish yellow with very large elliptical berry

**FLAVOUR** Neutral sweet with crisp flesh

**BERRY SIZE** 21-22 mm

**BRIX** 15-18 %



## VARIETY ITALIA

**PRODUCTION** AUG - NOV

**TYPE** Medium season white seeded with very large oval berry

**FLAVOUR** Sweet with muscat flavour

**BERRY SIZE** 24-26 mm

**BRIX** 16-21 %



**VARIETY** **RED GLOBE**

<b>PRODUCTION</b>	SEP - NOV
<b>TYPE</b>	Late season red seeded
<b>FLAVOUR</b>	Excellent crispness and slight muscat flavou, large berry size
<b>BERRY SIZE</b>	22-28 mm
<b>BRIX</b>	14-16 %



**VARIETY** PALIERI

**PRODUCTION** AUG - OCT

**TYPE** Medium late season black purple colour seeded

**FLAVOUR** Firm sweet flesh of neutral flavour

**BERRY SIZE** 20-22 mm

**BRIX** 14-15 %



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## Marketing and promotion of Naturitalia's fruits and vegetables

- in store promotion
- social media marketing (Facebook, Youtube)
- consumer events
- marketing campaign

[www.naturit.it](http://www.naturit.it)





## **Naturitalia soc.coop. agricola**

Via Bruno Tosarelli 155  
40050 Villanova di Castenaso (BO)  
Italia

Tel: (+39) 051 781846

Fax: (+39) 051 781857

Email: [info@naturit.it](mailto:info@naturit.it)

[www.naturit.it](http://www.naturit.it)



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