

KIWI



This fruit originally from the East prefers cool, deep, well-drained soil rich in organic substances, with a mixed climate free from any sudden changes in temperature.

The ellipsoidal fruit with its light brown peel is covered with hairs; the flesh can be green or yellow depending on the variety, with lighter striations and many small black seeds; it is soft, juicy, slightly acidic, with a strong contrasting flavour between sweet and sour.

The production of Hayward kiwis in the Naturitalia system comes from suitable areas in northern, central and southern Italy and is supported in the off-season by produce from Chile. Jingold is the only kiwi with yellow flesh, the Jin Tao variety, a natural fruit from the A. Chinensis tree, for which the Kiwigold Consortium holds the exclusive worldwide rights. It has a regular cylindrical shape with hazelnut-coloured skin and light yellow flesh which turns yellow, fragrant and firm when ripe.

VARIETY

✓ JAN ✓ FEB ✓ MAR ✓ APR ✓ MAY ✓ JUN ✓ JUL ✓ AUG ✓ SEP ✓ OCT ✓ NOV ✓ DEC

VARIETY	Production and certification											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Hayward	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Jintao	✓	✓	✓	✓						✓	✓	✓

PRODUCTION AND CERTIFICATION

Variety	PRODUCTION AND CERTIFICATION			
	Production	Certifications	Quality Labels	Technique
ITALY	<ul style="list-style-type: none"> ✓ Emilia Romagna ✓ Lazio ✓ Basilicata 	<ul style="list-style-type: none"> ✓ GlobalGap ✓ BRC ✓ ISO 9001:2000 	<ul style="list-style-type: none"> ✓ Naturitalia ✓ Jingold 	Integrated Pest Management Production