

STRAWBERRIES



Strawberries are grown almost everywhere in the world, although certain varieties primarily grow wild in forests. Strawberries require temperate climates to grow; they prefer medium-textured soil rich in organic substances, with a low salinity and moderate acid content, but they can also adapt to clayey soil.

The fruit is a shiny bright red with white to slightly pinkish flesh; the flesh is firm with a good sugar content well-balanced with the level of acidity; it has a good flavour with varying aromatic intensity depending on the variety.

The production of strawberries in the Naturitalia system comes from suitable areas in northern and southern Italy.

VARIETY

JAN
 FEB
 MAR
 APR
 MAY
 JUN
 JUL
 AUG
 SEP
 OCT
 NOV
 DEC

VARIETY	Production and certification											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Camarosa			✓	✓	✓							
Marmolada				✓	✓							
Maya				✓	✓							
Onda				✓	✓							
Pajaro				✓	✓	✓						
Nalad				✓	✓	✓						

PRODUCTION AND CERTIFICATION

Variety	PRODUCTION AND CERTIFICATION			
	Production	Certifications	Quality Labels	Technique
ITALY	<ul style="list-style-type: none"> ✓ Emilia Romagna ✓ Basilicata 	<ul style="list-style-type: none"> ✓ GlobalGap ✓ ISO 9001:2000 	<ul style="list-style-type: none"> ✓ Naturitalia 	<ul style="list-style-type: none"> Integrated Pest Management Production